

University of British Columbia
 PSYC 217 Sec 003 – Research Methods
 Winter 2017 Term 1
 MWF 12 PM – 1 PM, AERL 120



Welcome to PSYC 217!



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#ubcpsyc217

Teaching Fellows:

Name: Debra Bercovici Office: Kenny 3506 Office hour: Tuesday 3:00 – 4:00 pm Email: debrabercovici@psych.ubc.ca Turn-it-in number: 16152241	Name: Jennifer Campbell Office: Kenny 1005 Office Hour: Tuesdays 4:00 – 5:00 pm Email: campbejc@psych.ubc.ca Turn-it-in number: 16152248
Name: Shunfu Hu Office: AAC 4038C (Sept 13: Kenny 2512) Office hour: Wednesdays 3:00 – 4:00 pm Email: husohome@mail.ubc.ca Turn-it-in number: 16152249	Name: Kevin Roberts Office: Kenny 3010 Office hour: Mondays 3:00 – 4:00 pm Email: kevin.roberts@psych.ubc.ca Turn-it-in number: 16152253

Required materials:

Corbella, L. (July 21, 2013). Corbella: Vancouver’s easy drug access may have helped kill Monteith. *Calgary Herald*. Retrieved from:
<http://bycheung.psych.ubc.ca/PSYC217Corbella.pdf>

Cozby, P. C. & Rawn, C. D. (2016). *Methods in behavioural research* (Second Canadian Ed.). Toronto, ON: McGraw-Hill Ryerson.

Cuttler, C. (2010). *Research methods in psychology*. Dubuque, IA: Kendall Hunt.

Course website: This class uses the Canvas platform (<http://canvas.ubc.ca/>). Use your campus-wide login (CWL) to access our course on Canvas. There, you will find the electronic version of this syllabus, all lecture slides, assignment information, peer evaluations, and extra resources that can help you succeed in this course. I also strongly encourage that you use the discussion board there to start some discussions! ***Your assigned lab locations will be announced on Canvas***

What PSYC 217 is all about:

9 out of 10 dentists prefer Oral B toothbrushes over that of other competitors'. Also, 1 out of 10 dentists wish that they hadn't accepted Colgate's sponsorship money because now they look like such outcasts. If these claims sound ridiculous, they are – I made them up; but they are just like the messages we see on a daily basis. **You may have found yourself asking:**

“How did the researchers get these numbers?”

“What do these numbers *really* mean?”

“How can I test if this is actually true?” and

“Does League of Legends really have a more toxic community than Overwatch?”

If you didn't ask these questions, no problem! Because by the end of this course, you will. You will be *that friend* on Facebook who questions every “scientific fact” and “statistic” that your friends post. Let's face it – 94.78% of those are wrong or made-up anyway.

The purpose of this course is to help you develop the skills to be a critical thinker – both as a consumer of research, and a contributor to research. We will equip you with the knowledge and tools to **critically evaluate** research and **ask** the appropriate questions, **create** new ideas and **design** ways to test your ideas, **analyse** your data, and **communicate** your results to others. To facilitate this process, lab sessions are integrated into the course where you will work with your team to apply what you have learned in the classroom to a research project.

When the course ends, students successfully meeting the course requirements will be able to:

- Identify and explain sound scientific principles and practises in research
- Think critically about everyday pseudoscientific claims
- Create and implement research designs based on scientific principles and practises
- Perform simple forms of data analyses
- Communicate your research findings to a community of your peers
- Write papers in proper APA format
- Use the school's library resources to locate empirical journal articles
- Understand and critically analyse information conveyed in psychology journal articles

217 and the Psychology program: PSYC 217 requires both PSYC 101 and PSYC 102. PSYC 217 is a prerequisite for PSYC 218 (Analysis of behavioural data) and PSYC 359 (Advanced behavioural statistics), and is a program requirement for a B.A. in Psychology.

Assessments of learning:

- FunDay Monday assignments (5%): One key goal of the course is to help you develop into sharper researchers and more critical consumers of research. Details about these assignment will be posted on Canvas and re due at the beginning of class on **Oct 16** and **Nov 20**.

- Midterms (2 x 11%): There will be two non-cumulative midterms: on **Oct 2** (Ch. 1, 2, 4, 8, 9, 7 [p. 131-143]) and **Nov 6** (Ch. 3, 5, 10-12).
- Peer Evaluations Completion (2 x 1%): To encourage everyone to contribute to the group project, all of you will be able to evaluate each other and have it count towards your grades. Merely completing a set of evaluations will give you 1%.
- Lab component (35%): A lab component is integrated into the course to facilitate a collaborative group project. There will be 5 lab sessions during which you will meet with your group, guided by your assigned **Teaching Fellow**. All labs are mandatory. You will lose 20% of your lab grade for each lab that you miss.

Over the course of these sessions, you and your group will come up with, and empirically test, a hypothesis. At the end of the year, your group will present the results at a poster session attended by other faculty and university administrators.

Your lab component grade breaks down as follows:

- Participation/Peer Evaluation (5%): The second peer evaluation, due on **Dec 5**, will count for marks. This is a reflection of each group member's satisfaction with each other's contributions at the end of the term.

Poster session (5%): This will take place on **Dec 1** at the Life Sciences Centre, East Atrium. You and your group will present your research project and findings, while also evaluating several other groups' presentations.

Final research report (25%): This is due **Nov 27** *at the beginning of class*. Late papers will receive a 5% deduction per day that it is late.

This is an APA-style paper where you communicate to us your research topic, your study design, your results, and your interpretation of those results. There are many resources available for you, including Appendix A of your Cozby and Rawn text, the APA Publication Manual (6th ed.), and the Purdue Online Writing Lab: <http://owl.english.purdue.edu/owl/resource/560/01/>...and us!

- Research Experience (5%): Given the research-focused nature of this course, we ask that you participate in 4 hours of studies from the Human Subject Pool (HSP) at the Department of Psychology. You can access studies at: <https://ubc-psych.sona-systems.com/>. You need an active HSP account for this; if you do not have one, the website will tell you how. More information about the HSP can be found at <http://psychology.sites.olt.ubc.ca/files/2016/05/Info-for-Participants-2015.docx>. 1 hour of participation = 1%, so 4 hours = 4%.

You also obtain 1% for completing the Tri-Council Policy Statement (TCPS) ethics tutorial – a requirement for anyone involved in research that uses human subjects (such as yours). You can access the tutorial here: <http://tcps2core.ca/welcome>.

Instead of HSP studies, Students may write 500-word summaries of empirical articles from the journal *Psychological Science* (published after 2000). Each summary counts for 1%, and should include the introduction, methods, results, and discussion sections of the article. If you opt to write these summaries instead, you must still create an HSP account and register it under our course section. You must submit hard copies of your summaries to Turnitin (ID: 15655120; password: research) by the last day of classes.

- **Final (30%):** The final exam will be cumulative of all materials covered throughout the term. The date, time, and location of your final exam will be determined by the Office of the Registrar. Please check the Student Services Centre website for more details once the exam schedule has been released.
- **Early Alert (1%):** Students who are in need of help (counselling, financial, housing, etc.) may not seek the necessary services for help for various reasons, including lacking knowledge of appropriate services. This UBC initiative provides aid to these students as early as possible by allowing me to better connect such students to the relevant resources. Students can, thus, get the support they need before problems become too onerous. As a supporter of this initiative, I ask that you read the short blurb about on the course's Canvas website, and put down your name to acknowledge that you have read it (which will give you the 1%). This means neither that you support this initiative, nor that you intend to use it, only that you have read it and understood what it is. If you have any questions or concerns, please do not hesitate to talk to me.

*All written work for this course MUST be written *independently*. UBC subscribes to the Turn-It-In system, which compares submitted work to other sources on its database (including work submitted by your peers) to check for *potential* plagiarism. Plagiarism is a serious offense, and shall also be dealt with seriously. All written work must be submitted to Turn-It-In at <http://www.turnitin.com>. If you do not already have an account, please sign up for one, join your TF's section using their ID above, and the password (research217), and then submit your work when the time comes.

Assessments of Learning – Summary:

Assessment of Learning	Points	Due Dates
FunDay Monday assignments (2 x 2.5%)	5%	Oct 16; Nov 20
Midterms (2 x 11%)	22%	Oct 2; Nov 6
Final exam	30%	Date set by university
Lab Component		
Group poster presentation	5%	Dec 1
Group participation/Peer Evaluation	5%	Dec 5
Individual research report	25%	Nov 27
Research experience	5%	Must complete all parts by Dec 1
Peer Evaluations Completion (2 x 1%)	2%	Oct 18; Dec 5
Early Alert	1%	Oct 4
Total	100%	

Classroom norms:

Use of class time: I will be ready to go when class starts, and will make good use of the 50 minutes allotted for the class. In return, I ask that you be engaged and ready to learn when class starts, and wait until dismissal — it's quite disruptive to others.

Classroom Activities: Throughout this course, we will engage in classroom activities that are designed to help you learn and grasp key concepts in scientific research. Some may be silly, but they are intended to facilitate your learning. Just have fun!

Consideration for others: My role is to provide the best learning environment for you, to the best of my abilities. **I take this role very seriously.** It is up to individuals whether they will make use of the learning environment. It is not acceptable, however, that one's personal choice of not using the learning environment detracts from others' learning experience. This includes activities such as gaming, watching movies, talking on the phone, and making out. Please refrain from activities such as these that may be distracting to students around you.

Emailing:

Logistics: While students take priority in my inbox, I am not always available to respond. I will also be receiving emails from people outside of this course, so I need to know which emails are directly related to this course. Therefore, please:

- Allow me a 24-hour window within which to answer emails
- Put "PSYC 217" in the subject line when you email me

Email content: Answers to your queries are often already provided in the syllabus. Also, students may miss a concept for a variety of reasons; but it is difficult and cumbersome to address such questions via email. For these reasons, I request that students:

- Please check the syllabus first
- Visit my office hours or the TFs' office hours if the question is going to elicit a lengthy response (> 5 sentences) – we would love to explain things to you in person!

The “?” Box:

At the front of the class, you will see a small box with a “?” label. This is an opportunity to anonymously:

- Pose questions about materials that you find to be unclear
- Give feedback/make suggestions about my teaching

Depending on time concerns, I will do my best to address these at the beginning of the following class. I would still encourage you to provide your name and/or email address so that, if I am not able to address it in class, I can still address it to you privately, should you wish.

Academic Concessions and Other Grading Concerns:

During the term, students may experience medical, psychology, or other forms of distress, which may affect performance. In such cases, it is imperative that students speak with me **before the exam time or assignment due date**. Under certain circumstances, you may be able to obtain academic concession from the Dean of your faculty. You **MUST** have documents supporting your claim (e.g. doctor's note). **Special accommodations cannot be made after an exam has been written, or assignments have been submitted**. Also, the weighting of each learning assessment cannot be changed.

Academic and Non-Academic Misconduct:

Academic misconduct, such as cheating or plagiarism, is a serious offense, and may be subject to punishment by the university. UBC has clear policies about what academic misconduct means: <http://www.calendar.ubc.ca/vancouver/index.cfm?tree=3,54,111,959>. Evidence of academic misconduct may result in a “0” grade for the exam or assignment in question, and may prompt more severe punishment as the University deems appropriate.

Non-academic misconduct includes, but is not limited to, physically threatening an instructor. This is also a serious offense, and is also subject to punishment by the university. UBC has clear policies about what constitutes non-academic misconduct, found here: <http://www.calendar.ubc.ca/vancouver/index.cfm?tree=3,54,750,0>. Punishment for both academic and non-academic misconduct may include, but is not limited to, a non-removable notation on the transcript, or suspension from the University.

More information about these issues, including annual reports of student discipline cases at UBC, can be found here: <http://universitycounsel.ubc.ca/discipline/>.

Department of Psychology's Grading Policies:

In the interest of promoting equity across multiple sections of the same course, and to prevent grade inflation, the Department of Psychology has instated grading policies for all PSYC courses. For our course, the average final grades across all sections must fall within the range of 67-71%, with a standard deviation of 14%. Scaling *may* be done to bring the class average in accordance with this policy. The scaling may be done by the instructor, or by the Department. Thus, a student's grade is not official until it appears on a student's transcript.

Withdrawal Dates:

If you wish to drop this course without a "W" (or "Withdrawal") on your transcript, the deadline to do so is Sept 19. If you wish to drop this course with a "W" on your transcript, the deadline to do so is Oct 13.

Bagels with Ben:

Does ANYONE like being in an environment that's stuffy and overly academic? Probably not, and that's one reason why people often get too intimidated to go to office hours. Every week, I'm going to be at the Niche Café by the Beaty Museum. I will bring Bagels, you bring whatever you want, and we're just going to chat the time away. Everyone is welcome, but a group of 15 or so will be specifically invited each week! Your TAs might drop by on occasion! The dates are:

Friday	Sep 15	2pm	Group 1
Thursday	Sep 21	11am	Group 2
Friday	Sep 29	2pm	Group 3
Thursday	Oct 5	11am	Group 4
Friday	Oct 13	2pm	Group 5
Thursday	Oct 19	11am	Group 6
Friday	Oct 27	2pm	Group 7
Thursday	Nov 2	11am	Group 8
Friday	Nov 10	2pm	Group 9
Thursday	Nov 16	11am	Group 10
Friday	Nov 24	2pm	Group 11
Thursday	Nov 30	11am	Group 12

Remember – All groups are announced on Canvas!

† Content of this syllabus is based on Catherine Rawn's syllabus for PSYC 217

† Dates are subject to change due to exigent circumstances. Any such changes will be communicated via email and/or Canvas

Class schedule *Dates are subject to change, but announcements will be made*

Wk	Date	Topics	Readings	Important Events
1	W Sept 6	Welcome and introduction	Syllabus	
	F Sept 8	Principles of Science	Chapter 1	Critique eHarmony
2	M Sept 11	Hypotheses and reading research articles	Chapter 2	
	W Sept 13		Corbella	Discuss Corbella (2013)
	F Sept 15	Basics of Research Designs	Chapter 4	Bagels w/ Ben @2pm (G1)
3	M Sept 18			Final class to withdraw w/o W
	W Sept 20			THU: Bagels w/ Ben @11am (G2)
	F Sept 22	Conducting experiments	Chapter 9	
4	M Sept 25	Experimental designs	Chapter 8+7 (p. 131-143)	
	W Sept 27			
	F Sept 29			Lab 1: Research design Bagels w/ Ben @2pm (G3)
5	M Oct 2			Midterm #1
	W Oct 4	Special research designs	Chapter 11	Early Alert due THU: Bagels w/ Ben @11am (G4)
	F Oct 6			
6	M Oct 9	Thanksgiving – University closed		
	W Oct 11	Complex research designs	Chapter 10	
	F Oct 13			Lab 2: Proposal presentation TCPS Certificate due Deadline to withdraw with W Bagels w/ Ben @11am (G5)
7	M Oct 16			FunDay Monday 1 due
	W Oct 18	Ethics in Research	Chapter 3	Peer evaluation 1 due THU: Bagels w/ Ben @11am (G6)
	F Oct 20	Types of measurements	Chapter 5	
8	M Oct 23			
	W Oct 25	Descriptive Statistics	Chapter 12	
	F Oct 27			Lab 3: Data collection Bagels with Ben @2pm (G7)
9	M Oct 30			
	W Nov 1			THU: Bagels w/ Ben @11am (G8)
	F Nov 3			Lab 4: Data analysis
10	M Nov 6			Midterm #2
	W Nov 8	Inferential Statistics	Chapter 13	
	F Nov 10			Bagels w/ Ben @2pm (G9)
11	M Nov 13	Holiday in lieu of Remembrance Day – University Closed		
	W Nov 15			THU: Bagels w/ Ben@11am (G10)
	F Nov 17			Lab 5: APA style
12	M Nov 20			FunDay Monday 2 due
	W Nov 22	To measure and recruit	Chapters 6+7	
	F Nov 24			Bagels w/ Ben @2pm (G11)
13	M Nov 27	Generalizability	Chapter 14	Individual research report due
	W Nov 29			THU: Bagels w/ Ben @11am (G12)
	F Dec 1	Extras and wrap-up		Poster Session 5-6:30 pm, LSC